



CENTRAL OHIO
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For Immediate Release

Cancer Support Community Central Ohio Welcomes New Member to Board of Directors

COLUMBUS, Ohio (March 21, 2016) – Cancer Support Community Central Ohio is pleased to announce the appointment of Ken Freedman, Vice President and General Manager of Media General’s NBC4, to its board of directors. In addition to his general board responsibilities, he will be serving on the Marketing Committee and the Charity Golf Classic planning committee.

“I am so thrilled to be aligned with an organization like Cancer Support Community,” offered Freedman. “After accepting my position at NBC4 and learning about our existing partnership with Cancer Support Community, I was honored when I was approached to be part of their board of directors. I look forward to continuing our partnership and helping the organization grow in any way I can.”

Freedman joined Media General’s NBC4 in January 2015 as Vice President & General Manager, taking over for Dan Bradley, our past chairman of the Cancer Support Community board of directors. Prior to his Columbus move, Freedman had a successful career in broadcasting that includes positions as Vice President and General Manager for KWQC in the Quad Cities, Vice President and Sales Manager at KSTU, and Vice President of Sales at HRP in New York City.

“Our organization has created a wonderful partnership with NBC4 over the years and we are very grateful that Ken has agreed to join our board,” said Bev Sault, President and CEO of Cancer Support Community Central Ohio. “Ken is also serving as the honorary chairman of our 2016 Charity Golf Classic and has been instrumental in the planning of the event, he has been invaluable.”

Happy to be in Columbus, Freedman lives in German Village with his wife, Victoria, and their yellow Labrador, Roxy. When not working, he loves to spend time with his four sons and play golf.

About Cancer Support Community Central Ohio

The mission of Cancer Support Community Central Ohio is to ensure that all people affected by cancer are empowered by knowledge, strengthened by action, and sustained by community. Cancer Support Community programs serve all people living with any type or stage of cancer, from diagnosis through survivorship. We play a vital role in the lives of individuals, their families and caregivers as they navigate their cancer experience by providing them with education and a community of support.

All programs are facilitated by licensed and credentialed facilitators and instructors, are proven to be effective by solid evidence and are offered in a comfortable, home-like setting. There is never a fee to attend—all programs and services are provided at *no cost* to ensure that we do not increase the financial burden that often accompanies the cost of cancer care.

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